

Football Backers Meeting Minutes
Meeting Date: June 16, 2009
Call to order: 7:02 p.m.

Board members present: Lisa Nelson, Colleen Martin, Carol Williams, Trish Price, Rich Jenness

Members-at-large present: Jeff Richmond, Shanna Bianchi, Debi Flory, Madeline Brattesani, Marci Bernard

Others present: Dan Gazzaniga, Laura Andrews, Annette Smyth, Logan Kittle, Marti Fledderman

Action items:

- I. **Motion:** To approve minutes as corrected by Debi Flory (Carol Nyholm, not Marti Fledderman, has agreed to do the scheduling of the Devil Wear booth).
Made by: Madeline Brattesani
Seconded by: Colleen Martin
Discussion: None
Vote: Passed unanimously.
- II. **Motion:** To accept by-law amendments presented by Jeff Richmond.
Made by: Madeline Brattesani
Seconded by: Shanna Bianchi
Discussion: None.
Vote: Passed unanimously.

Jeff offered to re-type the by-laws, but first needs to research whether these should just be added to the original, as amendments.
- III. **Motion:** To increase the Devil Wear budget by \$3,000.
Made by: Marti Fledderman
Seconded by: Trish Price
Discussion: Rich Jenness suggests the inventory accounting should be on a cost basis rather than a projected sale basis, since items are often sold at discount when they're outdated, or at cost to the Backers organization for gifts.

Debi, Shanna and Marti emphasized the orders must be placed now if we want to have items for the July 4 booth. The Board agreed that inventory on hand would be sold at the July 4 booth, so nothing needs to be ordered at this time.

Logan pointed out that we've appointed a committee, which appears to be doing an excellent job, so either we trust them and give them money, or we continue to take the conservative approach to inventory.

Motion: to table this motion until the July 14 board meeting.

Made by: Debi Flory

Seconded by: Carol Williams

Vote: Passed unanimously.

Meeting adjourned: 8:57 p.m.

Other agenda items:

Item 4. Cheer Committee report - Marci

Cheer is currently on it's annual break, so nothing much has been happening. There are several events in planning, however. A new assistant coach has been hired and the Cheer advisory group is meeting monthly to communicate and plan more effectively.

Cheer may be helping with Fourth of July booth, but it's difficult to get in touch since this is break time.

Colleen offered the assistance of the Backers at Cheer fundraiser events in the coming year.

The summer car wash will be July 11 in the District Parking Lot and Cheer may want the Backers to help sell tickets at the Fourth of July booth.

Item 5. Fundraising Committees reports

a. Tri-fold flier (Madeline)

The fliers have been mailed to local businesses. The due date is July 31.

b. Pizza nights (Shanna)

Mountain Mike's has extended the June Pizza Night to June 30. You don't have to bring the coupon – just mention the Backers and the donation will follow.

Shanna is working on a new vendor for next month – possibly Dos Coyote.

c. Devil Advantage Cards (Shanna)

The cards are designed and ordered, a mockup will be made for the Fourth of July Booth and Devil Wear Booth

Schedule posters are also ordered and will be distributed to local businesses by players. Dan will pick up the printing at Sierra Camp.

d. Lift-A-Thons (Colleen)

Varsity raised about \$12,000 for a net of about \$8,000.

JV raised a little under \$6,000 for a net of over \$3000.

Frosh raised over \$7,300 for a net of more than \$6,200.

All in all, an excellent fundraiser, especially the Frosh! This money goes directly to the ASB Football account. Some cash was collected and some of us felt the Backers should write a check for that amount to make the accounting easier for Dan, but it's his decision.

e. Powder Puff game (Lisa)

The food concession made \$152 after expenses. Devil Wear sold some thunder stix and a sweatshirt. It was a lot of fun event and great to have a presence out there.

f. Carousel (Madeline)

Football has the carousel at Central Park on July 11 and 18, so we'll need a few parents and players to come out and run it. This money also goes to the ASB Football account through the District office. Cheer also has a date for the carousel. (Secretary's note: Marci, I'll put those in if you send them to me – I didn't get them in all the money debate.)

g. Sports Physicals (Lisa)

Sutter felt the turnout was disappointing, but more than 140 students showed up, but some without their paperwork. The day raised about \$2,700 for the Athletic Department.

h. Fourth of July booth (Laura and Jeff)

Time: 3:00 open, so 1:00 set-up. We're next to the prime rib/tri-tip seller, so we have a prime spot. We need to decorate the booth and get tables, coolers and drink dispensers set up. We also need to have a hand-washing station with warm water and soap. Colleen has tables and will drop them off before 1:00. We're still looking for a popcorn machine.

i. Crab Feed 2010 (Carol)

Carol is looking into the ballroom at the ARC at UC Davis and will report back.

j. Devil Wear (Debi and Marti)

a. 5/21 Committee meeting summary

Marci and Debi submitted a written summary of the meeting, including committee policies and responsibilities, and an accounting report for 2008. The report includes existing inventory valued at the projected sales price. The net is about \$5,400. Therefore, the committee would like to request an increase in its budget by about \$3,000 (see motion in minutes above).

b. Update on sponsors

Item 6. Treasurer's Report – Rich

a. Current month

A few memberships and sponsorships have come in (thank you Williams and Andrews families!)

Total revenue was \$2,365.25; expenses \$847.61.

Current balance: \$22,874.34

b. Mid-year budget review

We're about where we should be, given the activity level this time of year. The crab feed earned about \$4,000 more than expected (total), banner sales are going well. Our big expense period is coming up, though, and it looks like we won't have the concession revenue for the first 3 home

games this year. We may also need to come up with some additional transportation money for the games at Aggie Field.

Item 7. Coach's Report – Dan

a. General comments

There's about \$35,000 in the ASB Football account.

The Aggie Stadium schedule is done. They'll all be triple-headers, Frosh in the afternoon, then JV at 5:00 and Varsity at 7:00.

b. Sierra Camp transportation

There are 2 vans available for players & equipment, they can hold about 17 players. Madeline will contact the Varsity listserv for carpools for the remainder. Trish will coordinate the JV.

c. Champions camp

About 80 players have signed up for camp, which will bring in about \$1,100, net. The Jr. Blue Devils have committed to attending the Youth Camp. Shanna and Colleen are handling the t-shirts.

Item 8. New business

a. Aggie Stadium

The Blue & White Foundation is currently negotiating use of the stadium for the first few home games of the season. There will be no concession and probably no Devil Wear sales at these games. Season tickets will not be accepted by UC Davis, so we'll have to figure something out for those games.